

SKILLCORNER
PRIVACY AND COOKIE NOTICE
(Last updated October 2021)

| 1. INTRODUCTION | |
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| Who are we? | <p>We are Skillcorner SAS, a company incorporated and registered in France with registered address at 2 rue des Quatre-Fils, 75003 Paris ("Skillcorner", "we" or "us").</p> <p>Where we decide the means or purpose of processing your personal data, we are the "data controller."</p> |
| What's this notice about? | <p>This notice explains how we process your personal data as a data controller in relation to the use of:</p> <ul style="list-style-type: none"> o SkillCorner's platform, through which SkillCorner provides football analytics data, information, materials and research tools (the "Platform"), and any other related services or functionalities (together the "Services"); and o SkillCorner's website: https://www.skillcorner.com/ (the "Website"). <p>We update this notice from time to time, so please check back in on a regular basis.</p> <p>Please note that other websites or services not mentioned on the Platform and Website are not operated by us, and you should refer to the privacy policies on those websites to understand how your personal data is being used.</p> |
| What are your rights? | <p>You have the following rights, although these rights may be limited in some circumstances:</p> <ul style="list-style-type: none"> • Ask us to send a copy of your personal data to you or someone else • Ask us to restrict, stop processing, or delete your personal data • Object to our processing of your personal data • Object to use of your personal data for direct marketing purposes • Ask us to correct inaccuracies in your personal data <p>If we rely on consent to process data, or send direct marketing, you can withdraw consent by email to the address below.</p> |
| How do you contact us? | <p>If you have any questions concerning this notice, including how you can exercise your rights, please contact us at: contact@skillcorner.com</p> <p>If we can't resolve your issue, you can also get in touch with the Information Commissioner's Office: https://ico.org.uk/concerns (or if you live in a European country other than the UK, you can submit a complaint to the supervisory authority in your country).</p> |

| 2. YOUR PERSONAL DATA AND HOW WE USE IT | | |
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| Your data | How we use it | Sources and recipients |
| <p><u>Player Personal Data</u></p> <p>Information that we collect about professional footballers in order to provide the Services, including:</p> | <p>We process this information on the basis of our legitimate interests in providing the Services, and promoting the success of our business.</p> | <p><u>Sources</u></p> <p>We collect this data from public sources using computer vision and machine learning algorithms.</p> |

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| <ul style="list-style-type: none"> • Name • Age • Position • Club • Positional data and derived analytics, including physical, tactical and technical metrics | | <p><u>Recipients</u></p> <p>We may share this information with our customers, who we contract with both on a commercial and non-commercial basis. Our customers include football clubs, research groups, academics, media and betting organisations, analytics companies and start-ups.</p> |
| <p><u>Marketing Data</u></p> <p>Information that we collect in order to make suggestions and recommendations to you about: (i) news and updates relating to us, our partners, products, services and content; (ii) content, goods and services that may interest you; and (iii) other promotional activity and events we think may be of interest, including:</p> <ul style="list-style-type: none"> • Email address • Other information collected and clearly identifiable to you at the point of your signing up to our marketing communications | <p>We process your personal data in order to send marketing communications on the basis of our legitimate interests, being our legitimate business interests in marketing our activities and promoting the success of our business (including our Website, Platform and Services). If the information is not of interest for you, you can opt-out at any time by letting us know, including by emailing us.</p> | <p><u>Sources</u></p> <p>We collect this data from you.</p> <p><u>Recipients</u></p> <p>Not applicable</p> |
| <p><u>Technical Data</u></p> <p>Information that we collect about the device on which you are using the Platform or the Website, in order to tailor the delivery of the Services, including:</p> <ul style="list-style-type: none"> ● Browser type and settings, IP address, approximate location, access logs, device type and settings, operating system, and other information provided by your browser ● The use you make of our Website or Platform, including which pages you visit, which links you click on, the websites you have come from, how long you spend on our Website or Platform and how you interact with it | <p>We process this information on the basis of our legitimate interests, being to improve the delivery of our Services (including by understanding how you use the Services).</p> | <p><u>Sources</u></p> <p>Google Analytics</p> <p><u>Recipients</u></p> <p>Not applicable</p> |

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| <p><u>Enquiries and Requests Data</u></p> <p>We may process the following information so that we are able to properly respond to your enquiries and support requests in relation to the Services:</p> <ul style="list-style-type: none"> • Name • Contact details (including email address and telephone number) • Any other information that you submit as part of your enquiry or request (such as a description of the issue you are experiencing). | <p><u>Legal basis for this processing</u></p> <p>This processing is also necessary for us to pursue our legitimate interests of (i) ensuring that the Services function properly so that our customers have the best experience when using our Services; (ii) improving the quality of our Services, and providing a better experience to our customers; and (iii) identifying and correcting any bugs in the Platform.</p> | <p><u>Sources</u></p> <p>We collect this data from you.</p> <p><u>Recipients</u></p> <p>Not applicable</p> |

3. COOKIES, ANALYTICS AND SIMILAR TECHNOLOGIES

Cookies, pixels and other technologies store and access data on your device to help websites and apps work. This table explains their purpose, how long they last, and who else can access their data. We get your consent to use them unless they're essential for our sites, apps or services.

Most browsers allow control over cookies, for more information: [Google Chrome](#) | [Microsoft Edge](#) | [Mozilla Firefox](#) | [Microsoft Internet Explorer](#) | [Opera](#) | [Apple Safari](#).

| Cookie/data | Duration | Purpose | Access |
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| _ga | Up to 8 hours | To collect information about how visitors interact with our Services and generate reports to identify problems, understand how visitors use our Services and improve them. | <p>We use Google Analytics to set these cookies.</p> <p>You can find out more about how Google uses data by clicking here.</p> <p>You can opt-out here: Google Analytics.</p> |

4. STORAGE, TRANSFERS AND DISCLOSURE

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| Data retention | We hold personal data for as long as necessary bearing in mind the purpose for which it was collected. At the end of the retention period, we assess whether it is necessary to continue to retain information to achieve the purposes for which it was collected. To determine appropriate retention periods, we consider the amount, nature, and sensitivity of the personal data, the potential risk of unauthorised access, and legal requirements. |
| Storage & Transfers | Where we use data processors outside the UK and European Economic Area, and transfer personal data to a country which does not provide an adequate level of protection, we use contracts which give personal data the same protection it has in Europe and the UK. For more information drop us a line using the contact details at |

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| | the start of this notice. |
| Disclosur e | <p>Other than as set out above, we may disclose your personal data:</p> <ul style="list-style-type: none"> • Where required by law, government, competent authorities or the courts or to establish, exercise or defend our legal rights, and for the purposes of preventing crime and fraud (for example, we may share personal data with our professional advisors, investigators, or credit reference agencies). • With members of our corporate group, suppliers and subcontractors, as necessary for the purposes set out in this notice. • If involved in an investment, merger, acquisition, or sale of our organisation or assets, personal data we hold may be shared on the basis of the legitimate interests of us, our shareholders, customers and other parties to a transaction, unless those interests are outweighed by prejudicial impacts upon you. |